

In-depth analysis shows whopping loss to the state

FINANCE

Plantations pillaged

THE Sunday Leader has been focusing week after week on the privatisation of plantations and in-depth analysis makes it patently clear that though it was held out and the public were led to believe, that the controlling interests of 51% majority shareholdings in the profitable plantation companies were being disposed of, in 39.2% of these profitable plantation companies in the hands of the state, while the public were led to believe otherwise. By such strategic means, in these profitable plantation companies, 60.8% shareholdings, respectively, in Agalawatte, Horana and Kegalle, 69.4% shareholdings in Kotagala, 70.7% shareholdings in Bogawantala and 71.2% shareholdings in Kelani Valley had been disposed of for effective consideration of Rs. 121.6 m each in the cases of Agalawatte, Horana and

Kelani Valley Rs. 21.7 m, making a total of Rs. 130m,—would have further cushioned the total purchase consideration of Rs. 787.3 m paid by the management companies, to acquire controlling interests in these profitable plantation companies.

Section 2.25 of the respective offer sales side Sri Lanka (inclusive of Sri Lankans resident outside Sri Lanka) may collectively own only up to a maximum of 49% of the issued share capital of the company."

Foreign shareholdings

Accordingly, at the very time the controlling interests of majority shareholdings of these profitable plantation companies were so disposed of, with the fragmented sale of 20% minority shareholdings through the CSE, it had been very clearly and publicly held out, that upto 49% of the shareholdings in these

exclusive beneficial share purchase options well below the market prices realisable on open competitive bidding — had been effected on the basis of a ludicrously absurd price formula at the lowest price proffered for the fragmented sale of 20% minority shareholdings of such companies in the CSE, whereas a controlling interest of a ma-

An investigative analysis of the plantation privatisation programme shows that the losses to the state could be as much as Rs. 2,500 million. Roaring repetitive rhetoric about rip-offs alone obligates and compels the government to take corrective action.

Bismarck reports

Balangoda were sold at Rs. ... not such total loss to the state ... national asset, ownership of



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Blunder over plantations

by Bismarck

IN response to numerous requests from the reading public, **The Sunday Leader** this week turns the spotlight onto the privatisation of the plantations, that had been carried out hitherto by the Public Enterprises Reform Commission (PERC).

The plantation sector was the base of the national economy that was well developed and left behind by the British at the time the country got its independence in 1948. Ceylon tea enjoyed prestigious demand in international markets and the country achieved the position as the leading tea exporter of the world. A mechanical engineering industry, manufacturing plantation machinery was well developed at that time, even exporting such machinery to many countries. The tea estates, together with the rubber and coconut estates, formed the plantation sector.

The plantation sector was then owned by a large cross section of public and private companies, with both foreign and local shareholdings, and by proprietorships. A considerable segment of the sector was then managed by agency houses, while a well

Government Owned Business Undertakings into Public Companies Act no. 23 of 1987. Thereafter, in 1992 the management of these 22 plantation companies were given out by the government to the private sector, on the basis of profit sharing management contracts.

Between August and November 1995, PERC carried out the privatisation of six of these plantation companies, namely, Bogawantala Plantations Ltd., Kotagala Plantations Ltd., Agalawatte Plantations Ltd., Kegalle Plantations Ltd., Horana Plantations Ltd., and Kelani Valley Plantations Ltd.

Under the terms of the management contracts that had been entered into, these six plantation companies were being managed by the following management companies:

Bogawantala — Metropolitan Management Services (Pvt) Ltd.

Kotagala — George Stearts Management Services (Pvt) Ltd.

Agalawatte — Mackwoods Plantation (Pvt) Ltd.

Kegalle — RPK Management Services (Pvt) Ltd.

Horana — Ceyxco Plantations Ltd.

Kelani Valley — DPL



Then members of PERC who carried out the privatisation of plantations — then chairman, Rajan Asirwatham (left), chairman, BOI, Thilan Wijesinghe (right) and present chairman Dr. P.B. Jayasundara (below). Innovators of the price formula to give plantation companies an exclusive option to buy the controlling interest of the share capital — can they explain why?

as set out in the respective offer sale documents:

Fixed price portion

1.9 One million six hundred thousand (1,600,000) shares will be made available at a fixed price of Rs. 10 per share.

1.10 If there is under-subscription in this category, the remaining shares will be made available for allotment to applicants in the tender portion. If there is under-subscription in both the fixed price and tender portions, the remaining shares will be



ready to be made and dis-

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naturally arises, by whom and why? If not, the simple question that comes into focus is, why was such controlling interest of 51% shareholding not offered to the public for open competitive bidding on an all or nothing basis transparently through the CSE to determine the market price for such controlling interest of 51% shareholding, and the respective management companies, if at all, given the option of the first refusal, to purchase such controlling interest of 51% shareholding,

(the management company) chooses to exercise its option to purchase the block of shares at this price. If it does not exercise the option and subsequently purchases the shares by submitting the highest bid in the "all or nothing basis" sale through the CSE the Rs. 5 million will be credited towards this purchase. If (the management company) does not purchase the block of shares by either mechanism the Rs. 5 million will be forfeited.

Actually sold 60%-72%

In addition to the exclusive option of purchasing such controlling interest of 51% shareholdings in the respective plantation companies, the management companies must, prior to the expiration of seven days from the date of establishment of the "market clearing price per share," make a down payment of 10% of the sum of the full value of the shares to be purchased and the related debentures to be taken up. The remaining payment in full must be made within thirty days of the date of establishment of the "market clearing price per share." If (the management company) does not make either the down payment or the full payment within the stipulated deadlines its option to purchase

All debentures which have not been exchanged for ordinary shares by the day prior to the fifth anniversary of their date of issue shall be mandatorily exchanged by the company for ordinary shares on the fifth anniversary date."

The monies advanced initially, treated as convertible debentures at 6% p.a., and thereafter being mandatorily converted into share capital, dilutes the 20% shareholdings that were being offered to the public to as much as 11.7%; and this naturally would have caused further depression to the public offer prices for such supposedly offered 20% shareholdings to determine the unique "market clearing price per share."

Was it a case of letting the cat out of the bag when Dr. Romesh Dias Bandaranaike at the presentation of a plantation company to the Colombo stock brokers said at Trans Asia Hotel, that it was not in the interest of the underwriters and present management company to promote the plantation company as "they had an agreement between them to purchase the shares" as was reported in **The Sunday Leader** of January 14, 1996.

Saturday 3rd August, 1996

Wednesday 16th April, 1997

Exchange chief gets cracking on controversial Kotagala deal

by Sumadhu Weerawarne

The Exchange Controller has called for explanations from the chairman of a state-owned bank, heads of several leading mercantile firms and a senior partner of a law firm among others concerning the alleged violation of Exchange Control Regulations in the controversial Kotagala Plantation deal in 1995. The plantation company was privatised under the supervision of the Public Enterprises and Reform Commission, while Rajan Asirwatham was its head.

Authoritative government sources said that all those party to the deal had been queried why they should not be penalised for the alleged violations. The deadlines set for the filing of explanations is Friday

George Stearts however managed to circumvent the stipulation by selling the ownership of Kotagala Plantation to the foreign investors. The company was bought by a conglomerate of Malaysian investors namely Nathan Ayudurai, Mary Ong and Rovenco Company Limited.

It was later discovered that the Malaysian investors had brought in money in excess of the stipulated amount to invest in the company without prior permission of the Exchange Controller in violation of existing Exchange Control laws. The investors alleged that they had acted on the instructions of their bank the Merchant

Bank of Ceylon went so far as to proclaim in a half page advertisement last year that the two directors had not acted in conflict of interest in the Kotagala Plantation deal. However, the annual report (1995-6) of The Colombo Port Land and Building Company Limited the parent company of Lankem whose chairman is R. Senathirajah contradicted the proclamation. The accounts disclosed that the parent company had provided collateral to obtain a loan from the National Development

When asked whether fraud had been

and that the relevant parties had made use of the low prices. He however, conceded that the regulations as regards the control of exchange had been violated.

"In any case, he said the matter should be taken up in court and the final ruling would be given by Court".

To trace the history of the controversy 51 per cent stake in the Kotagala Plantations Company was first offered to George Stearts Management Services Private Limited, a subsidiary of George Stearts Limited which was managing the estate. George Stearts Management Services Private Limited took up the offer and bought 51 percent of the total shares of Kotagala Plantations.

most Rs. 100 million.

The George Stearts Management Company was sold to a conglomeration of Malaysian investors namely Naganathan Ayudurai, Mary Ong and Rovenco Company Limited.

In terms of regulations set out by the Government in relation to privatisation of estate management no foreign investor may hold more than 40 per cent of the shares in a plantation company.

George Stearts Limited circumvented this requirement by selling 60 per cent of the shares of George Stearts Management Services Private Limited which was the owning company of Kotagala Plantations.

The Sunday Leader, June 1, 1997

Dirt crops up on plantations

THE Sunday Leader last week in the public interest, spotlighted enormous losses to the state that could be reckoned to have been incurred on the sale of the majority shareholdings in the six profitable plantation companies: Agalawatte, Horana, Kegalle, Kotagala, Bogawantala and Kelani Valley, under the privatisation programme carried out by the Public Enterprises Reform Commission (PERC).

The simulated computations by **The Sunday Leader**, based on the price earnings (PE) ratios of 8, 10 and 12 revealed that such losses to the state on the sale of the majority shareholdings in these six profitable plantation companies could be reckoned to amount to

total of the effective sales values actually realised on the sale of the majority shareholdings of these six profitable plantation companies, amounting in total to only Rs. 787.3 m. The reckoned loss levels being incredibly as much as three times the actual total sales values realised on these sales. In other words the sales values realised being 1/4th the reckoned valuations.

At that very time on December 8, 1995, 51% controlling interest of the majority shareholdings of a considered loss making plantation company, Watawala Plantations Ltd., realised Rs. 206 m upon being sold on the basis of open competitive bidding at the CSE.



write such public share issues, favour or advantage on himself provisions of that act, shall be

Leader of the opposition Ranil Wickremesinghe — reacting to moves for a special parliamentary select committee

Finance Minister Chandrika Kumaratunga — can she be held responsible for losses incurred?

himself formulated and introduced in October 1994, and cause the permanent bribery commission to speedily investigate the privatisation of the plantations, more particularly, the sale of the majority shareholdings of these six profitable plantation companies, that

was so afforded to the respective management companies would approximately amount to Agalawatte Rs. 19 m, Horana Rs. 21 m, Kegalle Rs. 24 m, Kotagala Rs. 58 m, Bogawantala Rs. 29 m and Kelani Valley Rs. 17 m. Would members of PERC, then Chairman PERC Rajan Asirwatham, Chairman/Director-General BOI Thilan Wijesinghe, Managing Director CTC Eagle Insurance Chandra Jayatilleke, Institute of Policy Studies member Saman Kalegama, then Director General SEC Aritha Wikramayake, Chairman PERC P.B.Jayasundara, and then Treasury Secretary A.S. Jayawardena, and visiting consultant from London at PERC

Wheeler dealing in Kotagala plantations

The State-owned Kotagala Plantations Company was put up for privatisation last December. George Steuarts Management Services, a subsidiary of George Steuarts Limited, as the company retained to manage the Kotagala estates at the time was offered a stake of 51 percent in the company.

George Steuarts Management Services Limited took up the offer and bought Kotagala Plantations.

Then almost overnight the George Steuarts Management Company was sold to a consortium of Malaysian investors namely, N. Alyadurai, Mary Ong and Revenue Company Limited.

George Steuarts made a killing on this deal, making a profit of almost Rs. 100 million.

In terms of regulations set out by the Board of Investment Foreign investors cannot own more than 40 percent of the shares in an estate company. However George Steuarts circumvented this rule by selling 60 per cent of the shares in the George Steuarts Management to the foreigners.

Chairman of the Chamber of Commerce and Managing Director of Lankem, Channa Goonesinghe created a major rumpus alleging that the transaction lacked transparency.

The Public Enterprises Reform Commission (PERC) initiated investigations following Channa Goonesinghe's strongly worded letter to the Plantations Minister.

THE SUNDAY TIMES, SUNDAY, JUNE 16, 1996

While investigations were progressing, the Lankem E.B. Creasy combine purchased Kotagala Plantations.

The law firm Julius and Creasy was retained to conduct investigations. One of its senior partners is an alternate director of Lankem E.B. Creasy and following the exclusive exposure by the 'Island' PERC dismissed Julius and Creasy.

Mr. Chandra Jayaratne who is on the directorates of both Lankem and PERC too resigned in the face of embarrassment caused to PERC by the Kotagala controversy.

Director of the Plantations Management Monitoring Unit Dr. Romesh Bandaranaike too resigned on December 23, reportedly over the Kotagala issue.

The handing over of the share-certificate in the initial deal to Madame Ong by Dr. Bandaranaike indicated that at least certain Ministerial Units were well aware of the deal from its inception.

The very company namely, Lankem whose Managing Director caused a stir and set the wheels of justice in motion, is the current owner of Kotagala Plantations.

Here, PERC Chairman Rajan Asirwatham counters the numerous allegations levelled against PERC in relation to the Kotagala deal, in an interview with Rohan Abeywardena.



Rajan Asirwatham

sought the opinion of counsel. We can't go direct to counsel. We had a panel and the first we picked on was Julius and Creasy. There was a meeting

"I have not participated in any transaction related to Kotagala or anything related to PERC," Mr. Jayaratne said. "I have made a declaration of interest to PERC and I have made a declaration of my interest to Lankem."

THE SUNDAY TIMES BUSINESS JUNE02, 1996

"The PERC has never sold a company for less than the valuation and it would not happen now," Mr. Asirwatham said.

THE SUNDAY LEADER DECEMBER 24, 1995

Plantation deal under fire

Public Enterprise Reforms Commission (PERC) chief and Bank of Ceylon (BoC) Chairman Rajan Asirwatham, calling it "immoral", said that the Government could do nothing about

it as this was due to privatisation. Asked whether the state cannot take action against the company concerned, he replied that if action was to be taken, it would reflect very badly on our democracy.

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INTERVIEW

Ong issue: 'a simple explanation had I been asked'

Dr. Romesh Dias Bandaranaike was the Director, Plantation Management Monitoring Division which carried out all of the work in the privatisation of Kotagala

A: I have no idea why my contract was not renewed. There was no discussion about the Kotagala PL share sale at that time. It would not have been

The Island Thursday 8th June, 1996 Controversial Kotagala Plantations privatisation

Romesh hits out

might be found fault with, so Mr. Gunarathne I'll give it to you and you give it to her".

In any event, I am certain

Does he mean that in the privatisation of the remaining 14RPCs it is acceptable to PERC if foreigners gain 100% control

The Island Thursday 8th June, 1996

How many more heads will roll?

Controversial Kotagala Plantations privatisation

Another head rolls

The Island Friday 2nd August, 1996

Kotagala Plantations saga too much Jekyl and Hyde

DAILY NEWS, FRIDAY MAY 16, 1997



Dr. Bandaranaike handing over the share certificate to Mrs. Mary Ong.

Objective of privatisation lost due to a few miscreants: CPS president

By Panetha Ameresekere

THE government should check erring regional plantation companies (RPCs) by exercising the powers vested in it by virtue of the golden share of each of these companies retained by it, said the President of the over 1000 strong Ceylon Planters' Society (CPS), Parakrama Jayatilake at a press conference on Monday.

The Island Wednesday 23rd July, 1997

President on May 20 to discuss these issues," Mr. Jayatilake said.

For well over three years, one or two of the RPCs have been contravening the law of the land by not remitting EPF monies amounting to millions of rupees due to about 40,000 workers, the CPS president said.

The Labour Department thought that the best way of getting the money back was to

whether it's still the legitimate owner of that RPC or not.

"This seeming state of indecisiveness is not good for the industry," Mr. Jayatilake warned.

Why is the government postponing the privatisation of the balance companies? The industry suffers due to this postponement, Mr. Jayatilake said.

sounded the death knell to the cottage industrialists manufacturing coir bags, the CPS president said.

Of the 23 RPCs, 13 have so far been privatised. They being Madulsima, Kegalle, Kotagala, Uda Pusellawa, Hapugatenna, Watawala, Balangoda, Bogawantala, Maskeliya, Kelani Valley, Agalawatte, Horana and Agrapatana Plantations. The balance to

SUNDAY LEADER - 31st December 1995

Principal parties fined in proportion to profits made

Merchant Bank rapped hardest in Kotagala deal

by Sumadhu Weerawarne

The Merchant Bank of Sri Lanka,

1995 had supported 100 per cent ownership of companies by non-nationals. When Kotagala Plantations Limited was privatised pointed out that the regulations under the supervision of the Public

Chandrika tells PERC to file action against George Steuarts

Mr. Asirwatham when contacted to confirm the story told The Sunday Leader that "I am frankly dismayed at what this company has done. They have let down the entire private sector by their actions".

